



**Media Release**

April 18, 2016

MD, HMR Mr. NVS Reddy and international investment banker Mr. Kali Kondury are working on a high-quality Brand Hyderabad book titled 'Hyderabad: Growing Global'. The book is primarily addressed to Indian and global investors, CEOs of MNCs, captains of Indian industry and other decision makers. Aiming at furthering Hyderabad's brand equity globally, it is broadly divided into three parts: historic Hyderabad, happening Hyderabad, and global Hyderabad.

With high quality content and rich photography, the draft version highlights the rich history, cosmopolitan culture, geographical and linguistic advantage, vibrancy and economic dynamism, fast growing infrastructure, world class educational facilities etc., of the city. The proactive policies of the government, positive investment climate, availability of a vast talent pool and other strengths of the city are covered.

To further improve the book, the authors appeal to those who have high resolution photographs depicting the splendour and vibrancy of Hyderabad city including its monuments, heritage structures, breath-taking land/rock-scapes, major events etc., to share them for inclusion in the book. Those interested may contact Mr.Vijay Mandapaka at 7032703736 or at [dgmcc.hmr@gmail.com](mailto:dgmcc.hmr@gmail.com). The selected photographs will be suitably acknowledged, stated the authors.

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