



**Media Release
June 20, 2015**

About 150 top Chief Executive Officers (CEOs) of several prestigious Indian and Multinational companies got ready early in the morning and assembled by 6.30 a.m. today (Saturday) at Raheja Mindspace in Hyderabad's upmarket Cyberabad to be a part of 'Chiefs on a Roll' CEOs' cycling event. Organised by CyKul, India's pioneering cycling promotion company, they all cycled for 10 km in Cyberabad area to promote an active life style; to reduce pollution levels and to promote Hyderabad as a major cycling destination.

Inaugurating the event along with Telangana Government's IT Secretary Dr.Jayesh Ranjan, Mr.Rohit Tandon, Business Head of Vodafone India, which sponsored the event, reiterated Vodafone's commitment to promote health, safety and well being of the people in general and its employees in particular, apart from building a world class telecom infrastructure in Telangana State.

Some of the prominent among the team of over 150 CEOs who participated in the event were MD, HMR Mr.NVS Reddy, Commissioner of Police, Cyberabad Mr.CV Anand, DCP (Traffic), Cyberabad Mr. Avinash Mohanty, Senior Vice President, Infosys Mr. Narsimha Rao Mannepalli, Director of Phoenix Group Mr. Satish Chukkapalli, Serial Entrepreneur Mr. Srinu Raju and CII Telangana Chairperson Mrs.Vanita Datla .

Later during the panel discussion Mr.NVS Reddy said "roads are meant for people and not cars. Government of Telangana is committed to make Hyderabad a smart city and it will utilise the Hyderabad Metro Rail project to convert Hyderabad into a people friendly green city". He requested the Corporate Chiefs present to join hands with HMR in establishing bike stations at all the Metro stations and nearby residential and business areas to provide the last mile connectivity between Metro Rail stations and work areas through non-polluting cycle. Explaining the significance of CyKul which is a combination of 'Çy' for cycle and Sanskrit word 'Kul' for caste/community, Mr.NVS Reddy appealed to the ethnic instincts of the CEOs and urged them to promote cycling in a big way among their employees and others in the city.

While Dr.Jayesh Ranjan informed the CEOs about pro-active measures of the Telangana Government to make Hyderabad a safe city for cycling, Cyberabad Police Commissioner Mr.CV Anand assured full cooperation and support from Police to provide a safe environment for cycling in Cyberabad area.

The main organiser of the event CyKul's founder and CEO Mr.Deenanath Harapanahalli said "We are a pioneering sports organization that enjoys a leadership position in bringing back cycling in India. And in our mission to promote cycling and active lifestyle, we have constantly received immense support from the Government and the Corporate Fraternity, and for that I am very grateful".

Public Relations Officer
Hyderabad Metro Rail Ltd



HYDERABAD METRO RAIL LIMITED

(A Government of Telangana Enterprise)



MD, HMR Mr. NVS Reddy, Deputy Commissioner(Traffic) Mr. Avinash Mohanty & top CEOs of 150 companies participating in 'Chiefs on a Roll' cycling event in Cyberabad on Saturday (June 20, 2015)



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MD, HMR Mr. NVS Reddy; Commissioner (Cyberabad), Mr. CV Anand; IT Secretary-Telangana, Dr. Jayesh Ranjan; Chairperson CII (Telangana), Mrs. Vanita Datla and Business Head-Andhra Pradesh & Telangana, Vodafone India, Mr. Rohit Tandon addressing top CEOs who participated in the cycling event 'Chiefs on a Roll' in Cyberabad on Saturday (June 20, 2015)



MD, HMR Mr. NVS Reddy with the bicycle at 'Chiefs on a Roll' cycling event at Cyberabad on Saturday (June 20, 2015)